



## WHOWEARE



Paramount are an award-winning manufacturer based in Devon, specialising in frozen vegetarian, vegan, seafood and gluten-free products for today's fast-paced global food industry. We aim to offer the best value for money in everything we do, without compromising on quality.

Founded in 1988, Paramount remains a family-owned business with an experienced, passionate and reliable team dedicated to providing the finest products and excellent customer service.

Our business continues to grow, with investment in our production capacity, factory capabilities and most importantly, in our valued people.

We have held the BRC (British Retail Consortium) Global Food Safety Standard Certification since 1999 and we are currently graded AA+ under the unannounced audit scheme.

We're incredibly proud to be a responsible and caring company, from the way we source our seafood and raw materials to the carbon reducing initiatives we have in place.



F0741 MSC Smoked Haddock & Mozzarella Fishcake



















Our vegan and vegetarian products are licensed by the Vegetarian Society and our gluten-free range is accredited by Coeliac UK.



F0920 Mozzarella Bites

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You don't need to travel to far flung destinations to enjoy incredible food these days. Visit one of the many restaurants, pubs, bars, cafés, street food markets, pop-ups, retail destinations or food halls we have at our fingertips and you'll find exciting dishes to tempt your taste buds.

Our passionate NPD team carefully create tantalising new products based on their extensive industry experience and intelligent market insight. We take inspiration from current flavour, ingredient, cuisine and lifestyle trends across the globe.

### **VEGAN & VEGGIE**



- COATED & UNCOATED BURGERS
- CUSTOMISABLE MAIN COURSES & CENTRE OF PLATE DISHES
- MELT-IN-THE-MIDDLE & SAUCE FILLED
- >> CHEESE BITES
- CROQUETTES,
  FRITTERS & MORE...

#### SEAFOOD



- COATED & UNCOATED FISHCAKES
- >> FISH PIES
- MELT-IN-THE-MIDDLE & SAUCE FILLED
- >> CRAB CAKES
- >> COQUILLE ST JACQUES
- >> FISH FINGERS & MORE...

### GLUTEN-FREE



WE HAVE AN EXTENSIVE RANGE
OF GLUTEN-FREE PRODUCTS,
ALL ACCREDITED BY COELIAC UK.



## DID YOU KNOW?

All of our fishcakes and vegan products are gluten-free

GLUTEN-FREE YOU CAN TRUST

F0916 Spicy Sweetcorn Fritters

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# CREATIVITY

## & NEW PRODUCT DEVELOPMENT

Each of our recipes are carefully crafted in our kitchens by our highly skilled, innovative and dedicated chefs who thrive on researching, creating, cooking and, most importantly, tasting!

We develop to meet market demands balanced with user needs, and Paramount dishes are always designed to be simple to serve no matter the skill level back-of-house.

Our range is frozen for easy storage, zero waste, great shelf-life and perfect portion control, and offers speedy cooking options straight from the freezer.

F1021 MSC Smoked Haddock Kedgeree Fishcake



Fo867 Chip Shop Bites

So, whether you're a chef using our foodservice range, a restaurant group or retailer looking for a new best-selling menu item, or you've picked up one of our delicious products from a cash and carry, you're guaranteed a dish that not only tastes great every time but is also a doddle to prepare.





F1034 Mac 'n' Cheese Croquettes

# OUR CAPABILITIES

### **GET IN TOUCH**

01626 837 650

WWW.PARAMOUNT21.CO.UK
INFO@PARAMOUNT21.CO.UK



### **FOODSERVICE**

We've been creating award-winning products for the foodservice industry for over 35 years. Our range includes everything from starters, sides and sharers to veggie burgers and Centre of Plate options.

We are always excited to work with wholesalers looking for new suppliers, national restaurant groups looking for best-selling menu items, and chefs and end users looking for stockists of our range.



### **EXPORT**

We export our premium products across the world, including Europe, Australia, the Middle East and Asia.

We have a professional and experienced export team based in the UK along with global on-the-ground resource in key markets with local knowledge.



# RETAIL & CO-PACK

Our creative chefs love nothing more than getting their teeth into a new development brief. We have a wide range of capabilities within our factory, from coated and uncoated products to ready meals and melt-in-the-middle fishcakes to name just a few. Plus, our experienced in-house team have the expertise to get your development brief over the line.

So if you're looking for an exciting and vibrant new product, get in touch today to see how we can help you.





F0333 Luxury Veggie Burger

# LIFE ON THE VEG

### LOVING PLANTS COULDN'T BE MORE RELEVANT THAN IT IS TODAY

There's no denying the rising interest in plant-based living. Many of us are actively reducing our intake of meat, born out of a greater understanding of our impact on the environment, as well as the added health benefits.

## 25% OF DINERS WOULD CHOOSE A VEGAN DISH WHEN EATING OUT BUT ARE FRUSTRATED BY A LACK OF OPTIONS. (CGA'S FOOD INSIGHT)

How can you easily cater to both diets without making vegetarians feel they're forced to choose the vegan option?

Offering a selection of vegan and vegetarian products you can mix and match across different day parts and dishes will limit the number of menu slots whilst satisfying customers looking for choice.

### VERSATILE & IRRESISTIBLE

For example, our Spicy Sweetcorn Fritters can be adapted to suit a range of requirements. Serve topped with avocado and pickled red onion, plus the option to add either Feta or vegan Greek-style cheese.

Perfect for lunch, brunch, a street-food style snack, or an irresistible canapé.



F0916 Spicy Sweetcorn Fritters

- >> 23% OF PEOPLE GLOBALLY ARE TRYING TO REDUCE OR LIMIT THEIR MEAT CONSUMPTION AND THIS NUMBER IS GROWING IT IS NOW CLOSER TO ONE-IN-FOUR CONSUMERS, COMPARED IN ONE-IN-FIVE IN 2019. (EUROMONITOR 2022)
- >> 1 IN 3 OF CONSUMERS WHO LIMIT THE AMOUNT OF RED MEAT OR POULTRY THEY EAT ARE ALSO CLASSED AS 'THE MOST ADVENTUROUS' DINERS. (MINTEL MENU TRENDS 2023)
- >> THE NATIONAL FOOD STRATEGY FOR ENGLAND, COMMISSIONED BY THE GOVERNMENT, RECOMMENDS MEAT CONSUMPTION IS CUT BY 30% WITHIN A DECADE.





### TOP TIPS FOR PLANT-BASED PERFECTION

- Offer a vegan burger with an optional add-on slice of cheese - a great way to keep vegetarians happy and still have a great vegan dish. Maybe you could carry one type of vegan cheese for the plant-curious too?
- » Choose a vegan curry as your base and up-sell with other ingredients you already carry. This will cut down on prep time and help to use up other proteins in the fridge. We love our Vegan Penang Curry with pan-fried tofu, juicy king prawns or chargrilled chicken. Or try our Massaman Curry with a side of tempura vegetables, crispy coriander leaves and toasted coconut.
- » Use one product across different menu slots to save space back of house. For instance, our Red Pepper, Bean & Aubergine Chilli is great as a traditional main course, or as a topper for nachos, baked potatoes or tacos.



## FISHING FOR THE FUTURE

## SOURCING RESPONSIBLY & SUSTAINABLY

Today's consumers are passionate about living and dining in a more environmentally friendly way. For Paramount, this has always been at the heart of our business and influences everything we do, from our environmental practices to our sustainably and ethically sourced ingredients.

We recognise the urgent need to encourage and develop better fishing practices for the management of global fish stocks and their future. We believe that sustainable sourcing and responsible fishing has to be the focus for companies in the seafood world and we have been at the forefront of this for many years.

We actively promote products that contain seafood from MSC sources or other internationally recognised sustainable fishing standards, as well as from aquaculture farms that are well-managed and sustainably run.









F2500 Coquille St Jacques

## INVESTING

## IN PEOPLE & THE PLANET

Being a responsible and caring company has always been at the heart of what we do. Since we began in 1988, we've continued to look for ways to lower our carbon footprint, reduce our waste, look after our staff and become more sustainable and environmentally friendly.

#### **OUR ENVIRONMENTAL PRACTICES**

- » 100% of our food waste goes to anaerobic digestion to produce electricity
- » 100% of our non-food waste is recycled
- » 100% of our electricity comes from renewable sources such as biomass, photovoltaic and wind
- » We invest regularly in new equipment to reduce our energy consumption
- » We donate surplus food to local community groups and charities
- » We source responsibly and locally where possible
- » Our seafood comes from fisheries that are well-managed and sustainable
- » We've removed non-recyclable black plastic from our business





#### LIVING WAGE UK EMPLOYER

We care about our people and are proud of our status as an accredited Living Wage UK employer, which we have held since 2021.

This means that we are committed to paying all of our staff the real Living Wage, the only rate that's independently calculated based on the real cost of living.

Paramount are committed to delivering a fair day's pay for a hard day's work, and we know this makes a real difference to one of the most important parts of our business – our people.



F1034 Mac 'n' Cheese Croquettes







## **OUR VALUES**



### CREATIVITY

- » PUSH BOUNDARIES
- » EXPERIMENT WITH
- » CONSTANTLY INNOVATE



### **PASSION**

- » NEVER COMPROMISE ON TASTE
- » SOURCE INGREDIENTS
  WITH INTEGRITY
- » PASSIONATE ABOUT



#### RESPECT

- FOR OUR
  PEOPLE AND
  CUSTOMERS
- ) FOR THE
- ENVIRONMENT



#### CAKE

- INVEST IN OUR TEAM
- STRIVE FOR
   CUSTOMER SERVICE
   FXCFLLENCE
- » AS A TEAM, WE CAN

## VEGAN & VEGETARIAN

### STARTERS, SIDES & SHARERS

<b>F1034</b> 40 × 50g*	MAC 'N' CHEESE CROQUETTES  An indulgent treat of macaroni pasta in a Cheddar and Mozzarella cheese sauce with a hint of chipotle chilli, encased in a crisp breadcrumb coating.			v
<b>F0920</b> 52 x 38g*	MOZZARELLA BITES  A moreish mix of Mozzarella and cream cheese coated in gluten-free breadcrumbs flecked with poppy seeds and parsley.	GF		v
<b>F0916</b> 70 × 30g*	SPICY SWEETCORN FRITTERS  This vibrant fritter is packed full of sweetcorn kernels and is bursting with lime, ginger and chilli.	GF	VE	v
<b>F0867</b> 42 × 48g*	<b>CHIP SHOP BITES</b> The taste of the chip shop in one delicious bite! A vegan croquette filled with potato and crushed peas encased in a gluten-free Cyder vinegar batter.	GF	VE	v

#### MAIN COURSES

<b>F1031</b> 15 x 300g	MASSAMAN CURRY A spicy curry with cherry tomatoes, chargrilled sweet potatoes, spinach and yellow peppers in a tomato and coconut milk sauce, with green chilli, ginger, turmeric and a pinch of cayenne pepper.	GF	VE	v
<b>F0864</b> 15 × 300g	<b>VEGAN PENANG CURRY</b> A fiery aromatic coconut sauce with cauliflower, green beans, mangetout, peppers and lime leaves.	GF	VE	v
<b>F0865</b> 15 × 300g	RED PEPPER, BEAN & AUBERGINE CHILLI  A rich, earthy chilli made with dark chocolate, red peppers, black turtle beans, kidney beans and aubergine.	GF	VE	v

### **BURGERS**

<b>F0900</b> 20 x 150g*	VEGAN AROMATIC GARDEN BURGER A lightly spiced mix of broad beans, peas and spinach, coated in gluten-free breadcrumbs flecked with rice flakes and parsley.	GF	VE	v
F0333	LUXURY VEGGIE BURGER			
24 × 100g	An uncoated burger made from a mix of lentils, julienned carrot, onion and spring onions, delicately seasoned with garlic, cumin seeds, coriander and cayenne pepper.	GF	VE	v











Fo864 Vegan Penang Curry



F0920 Mozzarella Bites



Fo867 Chip Shop Bites



Fogoo Aromatic Garden Burger





F0608 Salmon & Dill Fishcake



F0477 Ultimate Fish Pie



F0675 Smoked Haddock & Spring Onion Fishcake



F0392 Sea Bass Fishcake



Fo863 Traditional Fish Pie

## SEAFOOD

### STARTERS, SIDES & SHARERS

F2500	COQUILLE ST JACQUES	
10 x 200g	A natural scallop shell filled with scallops, prawns, salmon and MSC Alaska pollock in a creamy white wine and dill sauce, hand finished with our signature mash, blended with Cheddar cheese. <i>Contains MSC Alaska pollock</i> .	GF
F1038	SPICY CRAB CAKES	
48 x 32g	Bite-sized crab cakes with white and brown crabmeat, mayonnaise, red peppers, horseradish and cayenne pepper, coated in crispy breadcrumbs flecked with coriander.	

### FISH PIES AND MORE...

F0863	TRADITIONAL FISH PIE	
15 x 400g	Salmon, MSC smoked haddock, MSC Alaska pollock and prawns in a creamy leek sauce, hand finished with our signature mash, topped with gluten-free breadcrumbs. <i>Contains MSC smoked haddock and MSC Alaska pollock</i> .	GF
F0477	ULTIMATE FISH PIE	
10 x 530g	MSC hake, salmon and MSC smoked haddock with juicy king prawns in a creamy leek sauce, hand finished with our signature mash blended with Cheddar cheese. <i>Contains MSC hake and MSC smoked haddock</i> .	GF
F0956	MSC JUMBO COD FISH FINGERS	
20 X 120g*	A delicious jumbo fish finger made using prime MSC Cod fillet, simply coated in crispy gluten-free breadcrumbs with a subtle hint of lemon.	GF

### **FISHCAKES**

<b>F1017</b> 30 x 60g*	MSC COD & PARSLEY FISHCAKE  A delicious blend of MSC Cod, potato and parsley with a twist of black pepper, coated in crispy gluten-free breadcrumbs.	GF
<b>F1021</b> 24 x 114g*	MSC SMOKED HADDOCK KEDGEREE FISHCAKE  MSC smoked haddock, spinach and kedgeree spiced rice with a mango sauce centre, coated in gluten-free breadcrumbs flecked with rice flakes and black onion seeds.	GF
F0675	MSC SMOKED HADDOCK & SPRING ONION FISHCAKE	
24 x 80g*	A blend of MSC smoked haddock, MSC Cod, spring onions and potato, coated in crispy gluten-free breadcrumbs.	GF
F0873	MSC FLORENTINE FISHCAKE	
24 × 114g*	Melt-in-the-middle fishcake made with MSC smoked haddock, spinach and potatoes filled with a rich creamy Cheddar cheese sauce and coated with gluten-free breadcrumbs flecked with rice flakes.	GF
F0741	MSC SMOKED HADDOCK & MOZZARELLA FISHCAKE	
24 x 100g*	A delicious blend of MSC smoked haddock, creamy Mozzarella, spring onions and potato, coated in crispy gluten-free breadcrumbs flecked with rice flakes.	GF
F0608	SALMON & DILL FISHCAKE	
24 X 114g*	Salmon and potato rosti seasoned with dill and coated in a light crispy gluten-free batter flecked with parsley.	GF
F0607	THAI-STYLE COD & PRAWN FISHCAKE	
24 × 114g*	A blend of succulent MSC Cod and prawns, potato rosti and subtle Thai spices, coated in a light crispy gluten-free batter with chilli flakes and parsley. <i>Contains MSC Cod.</i>	GF
F0392	SEA BASS FISHCAKE	
20 x 100g	An uncoated fishcake made from a blend of delicate sea bass, MSC Cod, potato and chopped spring onions, seasoned with ginger and lime. <i>Contains MSC Cod.</i>	GF



PARAMOUNT 21 LTD
OLD NEWTON ROAD
HEATHFIELD
NEWTON ABBOT
DEVON
TQ12 6RA

## SAY HELLO

O1626 837 650

WWW.PARAMOUNT21.CO.UK
INFO@PARAMOUNT21.CO.UK

- @PARAMOUNT21
- in @PARAMOUNT21LTD
- @ @PARAMOUNT21LTD
- **№** @PARAMOUNT21LTD